

*Emmet Association of Realtors*

**M E M O**

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**February 17, 2009**

**TO: All members**

**FROM: Cynthia**

**Last week the National Association of Realtors announced that beginning on March 1<sup>st</sup>, they are offering a series of their own “stimulus” items for the membership.**

**They will forego all profit on goods and services.**

**34 of their educational publications are being converted to PDF format so you can download them:**

- It's a Great Time to Buy Brochure
- Energy Savers Brochure
- Getting it Sold Brochure
- Save Now With the Home Buyers Tax Credit Brochure
- Antitrust DVD
- Antitrust for REALTORS Brochure
- Antitrust for Boards Brochure
- It Pays to Work with a REALTOR English
- It Pays to Work with a REALTOR Spanish
- Why Rent English
- Why Rent Spanish
- Equal Opportunity in Housing English
- Equal Opportunity in Housing Spanish
- Property Disclosures Brochure
- RESPA Do's and Don'ts Card
- RESPA / AFBA Do's and Don'ts Card
- RESPA Pocket Guide
- AFBA Pocket Guide
- Guide to Radon
- A Guide to Mold, Moisture and Your Home
- Facts About Mold
- Workplace Harassment
- NAR Education Matrix
- Fair Housing Handbook
- Fair Housing DVD
- Fair Housing Rental Guide
- Fair Housing Sales Guide

- Liability Pocket Trio
- Lead In Your Home Pocket Guide
- Trademark Guide
- Free 1 Day REBAC Foreclosure Class
- Appraisal brochure
- International Resources Booklet
- RSPS Marketing Materials

**They are also offering educational and networking opportunities at no cost, with some others at NAR's cost. They are:**

- Risk Reduction Online Course (at cost)
- DBIM Online Course (at cost)
- 1 Day CIPS Course Online (at cost)
- 2 Day CIPS Course Online (at cost)
- Free RSPS Webinars
- Free Appraisal Webinars
- 2 Free International Webinars on International Networking and Education
- RSPS Networking Event registration fee waived for RSPS Designees
- RSPS Resort Symposium registration fee waived for RSPS Designees

**They are offering some current and historical research tools converted to PDF and offered at no cost.**

- 2008 Member Profile Survey
- 2008 Home Buyers and Sellers Profile #186-45-08
- Home Buyers and Sellers survey
- 2007 Home Feature Preferences
- 2007 Home Buyers and Sellers Profile #186-45-08
- 2007 Member Profile
- 2006 NAR Baby Boomers and Real Estate: Today and Tomorrow

**They are offering eight courses, tools and specialty membership at significant discounts:**

- REBAC Homebuyer Toolkit at —buy one get one free ||
- 20% rebate for REBAC / ABR elective course
- 20% rebate for RSPS Resort Course
- Discount on Risk Reduction CD from \$199 to \$99
- CIPS dues for 2009 will be discounted 50% for all US members
- Discount 1 day CIPS Midyear Course from \$195 to \$150
- Discount 2 day CIPS Annual Course from \$295 to \$250

**And finally, they are offering 197 hard cover publications at cost, including:**

- 180 Bookshelf Publications
- NAR Guide to Home Buying
- NAR Guide to Home Selling

- Real Estate Riches –How to Become Rich Using your Banker’s Money
- The Insider’s Guide to Making Money in Real Estate
- Managing Legal and Business Issues
- Code of Ethics and Arbitration Manual
- FHA Toolkit
- Code of Ethics & Standards of Practice Booklets
- Code of Ethics & Arbitration Manual 166-876
- MLS Handbook
- Professionalism in Real Estate Practice Pamphlet
- Broker to Broker (478 units available)
- 1200 Great Sales Tips (600 units available)
- Centennial Book (4,278 units available)
- SRES Home Buyers Survey (856 units available)
- SRES Home Sellers Survey (859 units available)
- SRES Combo Package Survey (see above)

**So after March 1, go to [www.Realtor.org](http://www.Realtor.org) and look around. You should be receiving notification from NAR on these offers.**