

Understanding the Market Monitor

The Market Monitor is divided into three sections- "MLS Market", "My Market", and "Number of Clients with:".

The screenshot shows the 'MARKET MONITOR' interface. At the top, there are buttons for 'Refresh' and 'Change Area'. Below these are radio buttons for time frames: '24 Hours', '3 Days', and '7 Days' (which is selected). The interface is divided into three main sections, each enclosed in a red box in the screenshot:

MLS MARKET 1.		MY MARKET 2.	
New	201	New	1
Price Change	170	My Listings	10
Sold	0	My Sales	0
Expired	21	Expire Alert	0
Hot List	985	My Pending	4

Below these sections is the 'Number of Clients with:' section:

Number of Clients with: 3.	
New Matches	2
Price Changes on Saved Searches	0
Price Changes on Favorites	1

1. "MLS Market"
 - This section tracks the status of all listings in the selected areas.
 - Every entry in this section is affected by the time frame and areas chosen.
2. "My Market"
 - Section tracks the status of your listings in the selected market area.
3. "Number of Clients with:"
 - This section tracks your prospecting activities.

The **Refresh button** enables the user to manually refresh the market monitor without affecting the rest of the system. This ensures that you are viewing the most current changes to the market monitor.

The **Change Area** feature enables the Market Monitor to only display listings in specified areas. Users can choose as many areas as desired. Using this function **ONLY** affects the 'MLS Market' section.

The Time Frame section contains 3 options (24 hours, 3 Days and 7 Days). Changing this option will affect "MLS Market" and "Number of clients with:" sections as well as **MOST** of the "My Market" section.

Fidelity MLS Systems Division

If you have a suggestion for Tips & Tricks, please email mlsinfo@fnis.com or call 877.657.4357.

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